



Fort Smallwood Elementary School

1720 Poplar Ridge Road | Pasadena, MD 21122 | 410-222-6450

September 6, 2023

Dear Fort Smallwood Community,

We are thrilled to officially launch this year's Race for Education, our PTA's signature, and most successful fundraiser. This is a community and school event where students participate in "racing" (walking, jogging, and running) around the track to raise money for our school while enjoying music, ice cream, and having FUN!

Our PTA is sending home a Race for Education flier with your student **TODAY** in their Wednesday Work Folder. The race is continuing to **GO GREEN** this year and has had a major upgrade! This year all students will have their own unique fundraising link, but we need your help in ensuring each student gets set up correctly and we can reach our goal of raising \$35,000! Instructions and links to donate are included in this email and the take home materials.

1. Please use **THIS LINK** to create your child's unique fundraising link.
2. Create an account by adding a profile picture of your child, your child's name, your email, and choosing a password.
3. Click 'Join an Existing Team'
4. Select your child's Teacher.
5. Select a fundraising goal for your child.
6. "Share Your Story" section: (What we are raising money for.) This year, our primary goal is to raise funds for an outdoor learning space for the entire school!
7. SHARE: You can email, text, or even share on social media by clicking 'share fundraiser.' (To get their unique link, click their name at the top right corner, then 'my profile' and copy the URL.)
8. Repeat steps 1-7 for each student. (You must use a different email address for each student.). We apologize for the inconvenience. Any Issues, please email vpfundraising@fsespta.com

IMPORTANT INFORMATION:

- **Race Day:** October 27th (Rain Date: November 3rd) students will "race" around the track at specific times throughout the day - times will be posted on our [PTA's website](#) when finalized.
- **Location:** Fort Smallwood Elementary School track (behind the school)
- **Order Race T-shirts + Pre-Register:** Please order a Race for Education T-shirt for your student (\$5 each) by no later than September 29th - Parents/Caregivers may also order T-shirts for \$10! Parents, caregivers, and community members are welcome and encouraged to attend this event and cheer on the students! **Every attendee is required to pre-register prior to the event.** You can order t-shirts and Pre-Register **HERE**.
- **Student Incentives:** Students will earn individual and grade-level incentives for participation and contributions towards our fundraising goals! **CLICK HERE** to see what they are this year and make sure your kids know what they are working towards!
- Please try and use the links for donations. If you require a printed out donation form and need to write a check please **CLICK HERE** and print one out.
- **Questions** Email Vpfundraising@fsespta.com or check [our PTA's website](#) for more info.

We set this year's goal at \$35,000, which I know we WILL reach with everyone's support.

We are eager to make it a special day for our students, families, and community members! We appreciate your support and cooperation to ensure this event is a huge success.

Visit our PTA's website to stay updated about Race for Education and other PTA-related events and activities – www.fsespta.com

Thank you for your continued partnership and support!

Molly Courtien